



Help us deliver positive youth development programming to girls throughout Austin! This spring, nearly 200 Austin-area girls will take part in Girls on the Run. ***Our program inspires girls to be joyful, healthy and confident, using a fun, experience-based curriculum which creatively integrates running.*** In the words of one Girls on the Run participant, “Girls on the Run taught me that I am the boss of my brain.” Our girls learn, grow and run, achieving their goals with the completion of a 5K race each spring.

For many of our participants, Girls on the Run represents a singular opportunity to participate in a structured youth development program.

- 78 percent of schools participating in Girls on the Run Austin are classified as Title 1 schools, with over 70 percent of the student population receiving free or reduced-cost lunches.
- 50 percent of participating schools are primarily Spanish-speaking
- In 2014, 72 percent of local participants received scholarship assistance from Girls on the Run, made possible through community support

Becoming a program sponsor is a great opportunity to align your company with an audience that values a healthy lifestyle and to show girls throughout Austin that you believe in their power to meet *any* goal they work to achieve. ***Make your gift a match for our Amplify Austin donations on March 8th, and gain the benefits of increased publicity for your donation through recognition on the Amplify Austin platform!***

- Over 64,000 visitors on AmplifyATX.org
- 24.2 million media impressions
- 54.5 million social media impressions

Join with us today in celebrating our amazing girls as they turn their goals into reality!



Sponsorship Opportunities

Inspiring girls to be joyful, healthy & confident

	Go Girl \$100	Joyful \$250	Healthy \$500	Confident \$1,000	Inspiration \$2,500	Presenting Sponsor \$5,000
Potential Impact	Snacks for three sites	Funds 10 5K race entries	Program materials for five sites	Funds one team of scholarship girls	Programming at two Title 1 schools	Funds programming at two Title 1 schools and 100 5K entries
Name/Logo on Girls on the Run Austin Website	Name	Logo	Logo	Logo & Link	Large Logo & Link	Large Logo & Link as Presenting Sponsor
Name/Logo on Back of Program Shirt		Logo	Logo	Large Logo	Large Logo	Presenting Sponsor Logo
Presence in Amplify Austin Communications		*	*	*	*	Name in Subject Line as Presenting Sponsor
Complimentary 5K Race Entries			1	2	5	10
Sponsor Table at 5K			*	*	*	*
Social Media Mention and Promotion	*	*	*	*	*	*

For more information, please contact Alicia Henderson

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