

## Girls on the Run of Austin Sponsorship Package 2009-2010

We are very interested in having you as a **Girls on the Run of Austin** ([www.gotraustin.org](http://www.gotraustin.org)) sponsor. Girls on the Run (GOTR) is a life-changing character development program for adolescent girls, starting with 3rd grade and uses the power of running to teach every girl about her personal power and the importance of being healthy and active. GOTR combines training for a 5K (3.1 miles) running event with healthy living education. Our programs instill self-esteem and strong values through health education, life skills development, mentoring relationships, and physical training - all of which are accomplished through an active collaboration with girls and their parents, schools, volunteers, staff and the community. Girls meet twice a week, immediately after school, for 90 minutes of team-building, lessons, discussion, exercise, and a healthy snack. Long-term benefits of our programs include reducing the occurrence of eating disorders, teen pregnancy, drug/alcohol use, school dropouts, while increasing the level of each girl's self-confidence. GOTR of Austin is 100% volunteer-based.

We are operating our programs in eight (8) schools and recreation centers in the Fall 2009 semester, with plans for continued expansion in the Spring 2010 semester. As of today, we have **109** girls enrolled for the Fall.

### Recreation Centers

Alamo Recreation Center (near E. Manor & MLK)  
Givens Recreation Center (E. 12<sup>th</sup> Street)  
WAYA (Enfield & Exposition)

### Austin ISD Schools

Becker Elementary (between Barton Springs & Oltorf)  
Casis Elementary (Exposition & Westover)  
Oak Springs Elementary (Webberville near Airport Blvd)

### Eanes ISD Schools

Bridge Point Elementary (360 near the Pennybacker Bridge)

### Leander ISD Schools

Giddens Elementary (Cedar Park)

By sponsoring GOTR, we will offer you excellent business exposure. Many of our participants and their families will come to you for products and/or services, especially if you are able to offer discounts or coupons. We welcome your support of our organization, young athletes and the mission of Girls on the Run. GOTR is a local 501(c)(3) non-profit organization serving the Austin community.

### *How Funds are Used*

All money raised goes directly to the girls who participate in our program in the form of scholarships, program t-shirts, New Balance shoes (on an as-needed basis), 5K race registration fee, and healthy snacks at each workout. Sponsorships also allow us to reach further into our community. Personal donations are also accepted and appreciated.

- \$2250** supports a team of 15 girls at one Austin location.
- \$1200** supports a team of 8 girls at one Austin location.
- \$500** pays for the 5K race registration for 30 girls.
- \$250** pays for healthy snacks for girls at one location for a semester.
- \$150** covers program expenses for one girl.

## Sponsorship Options

We are offering four levels of sponsorship this year. See the table below for details.

Select	Sponsor Level	Benefits	Cost
<input type="checkbox"/>	<b>Girls on the Run 5K Sponsor</b>	<ul style="list-style-type: none"> <li>• TWO banners prominently displayed at 5K Race on 5/22/2010</li> <li>• Business logo displayed in Race marketing materials</li> <li>• Race bag promotional inserts</li> <li>• Business logo displayed on <a href="http://www.gotraustin.org">www.gotraustin.org</a> website</li> <li>• Recognition on GOTR t-shirt as <b>Race Sponsor</b></li> <li>• Acknowledgment in GOTR of Austin newsletter</li> <li>• ONE 5K Race entries</li> <li>• TWO tickets to our annual "Runnin' Down a Dream" benefit</li> </ul>	\$1000 cash for Race Logistics & Equipment
<input type="checkbox"/>	<b>Championship</b>	<ul style="list-style-type: none"> <li>• Name prominently displayed at training sessions/events</li> <li>• Business logo or name displayed on website</li> <li>• Recognition on GOTR 5K t-shirt</li> <li>• Acknowledgment in GOTR of Austin newsletter</li> <li>• Opportunity to feature a new product or service that will be highlighted in our monthly newsletter</li> <li>• Fundraising event hosted at your business location</li> <li>• TWO tickets to our annual "Runnin' Down a Dream" benefit</li> </ul>	\$500+ cash or In Kind Equivalent
<input type="checkbox"/>	<b>Platinum</b>	<ul style="list-style-type: none"> <li>• Business logo or name displayed on website</li> <li>• Recognition on GOTR 5K t-shirt</li> <li>• Acknowledgment in GOTR of Austin newsletter</li> <li>• Opportunity to feature a new product or service that will be highlighted in our monthly newsletter</li> <li>• TWO tickets to our annual "Runnin' Down a Dream" benefit</li> </ul>	\$300 - 499 cash or In Kind Equivalent
<input type="checkbox"/>	<b>Gold</b>	<ul style="list-style-type: none"> <li>• Business logo or name displayed on website</li> <li>• Acknowledgment in GOTR of Austin newsletter</li> <li>• ONE ticket to our annual "Runnin' Down a Dream" benefit</li> </ul>	\$200 - 299 cash or In Kind Equivalent
<input type="checkbox"/>	<b>Event Sponsor</b>	<ul style="list-style-type: none"> <li>• Acknowledgment in GOTR of Austin newsletter</li> <li>• Item distributed at fundraising event</li> </ul>	\$100 - 199 cash or In Kind Equivalent

\*\* In-kind services can include: volunteers; gift certificates to be given away as door prizes or at fundraising events; items for goody bags; food/beverage items for our workouts; etc.

\*\*\*\*\*Please make your selection of desired Sponsor Level above & remit payment with this page.\*\*\*\*\*

### General Donations

Tax-deductible donations of any denomination support Girls on the Run of Austin and are greatly appreciated.

Checks may be made payable to:

Girls on the Run of Austin  
PO Box 200594  
Austin, TX 78720-0594

Online donations: [www.gotraustin.org](http://www.gotraustin.org). If you require an invoice, please contact [shorey@gotraustin.org](mailto:shorey@gotraustin.org).

If none of the above options is appealing to you, we also organize monthly fundraising events. At these events, we sell raffle tickets and give away gift certificates and other prizes. You are certainly welcome to support GOTR by **donating raffle items for our fundraisers**. We look forward to hearing from you, and will be following up with you within the next few weeks.

### About Girls on the Run

GOTR is a life-changing character development program for adolescent girls, starting with 3rd grade and uses the power of running to teach every girl about her personal power and the importance of being healthy and active. GOTR combines training for a 5K (3.1 miles) running event with healthy living education. Our programs instill self-esteem and strong values through health education, life skills development, mentoring relationships, and physical training - all of which are accomplished through an active collaboration with girls and their parents, schools, volunteers, staff and the community. Girls meet twice a week, immediately after school, for 90 minutes of team-building, lessons, discussion, exercise, and a healthy snack. Long-term benefits of our programs include reducing the occurrence of eating disorders, teen pregnancy, drug/alcohol use, school dropouts, while increasing the level of each girl's self-confidence. GOTR is 100% volunteer based.

I look forward to hearing from you, and will be following up with you within the next few weeks.

Thank you for your support,



**Shorey Russell**  
Board Treasurer  
Community Relations Chair  
512-417-9459  
[shorey@gotraustin.org](mailto:shorey@gotraustin.org)  
[www.gotraustin.org](http://www.gotraustin.org)

Girls on the Run of Austin is a not-for-profit organization under Section 501(c)(3) of the Internal Revenue Code. Donations and contributions are tax-deductible within the limits prescribed by law. Tax ID: 26-2614372.